



## North Atlanta Insurance & Investments, Inc.

### **Michael P. Hoffman** *Financial Planner*

Michael P. Hoffman founded North Atlanta Insurance & Investments, Inc. (NAII), a financial services company in 1990. Michael works alongside his daughter, licensed Life Insurance Agent, Christine M. Kohler.

As a Financial Consultant, Michael personally designs financial strategies tailored to fit the individual or family's specific needs. His methodology takes into consideration the client's life situation such as age, number of dependants, financial goals, retirement plans, etc. and then balances risk vs. return to develop an investment strategy. His 30 years of experience and knowledge of the financial industry and the various instruments available to help a person either accumulate or manage wealth, brings value to his clients.

Michael is a Financial Planner for several organizations throughout Georgia. He provides financial services to the *Georgia Academy of Family Physicians*, *Georgia State Lodge FOP*, *Fulton County FOP Lodge #64*, *Kermit Sanders Lodge #13* and is a Life Member of the *POAG (Peace Officers Association of Georgia)*. He also writes financial articles for *The Georgia Peace Officer* magazine.

In addition to financial consulting services, NAII offers financial guidance and insurance products to active and retired Law Enforcement personnel and their families. NAII's "*Financial Vest*" program, established in 1996, is an individualized plan intended to help shield an officer and family from financial ruin in the event of an untimely death or simply to help in providing a mechanism to accumulate wealth. The program is dedicated to helping to achieve financial independence. For those thinking about, approaching retirement or have already retired, the *Senior "Financial Vest"*, is dedicated in assisting Law Enforcement personnel and their families during this transitional period.

Michael is recognized and approved by the Georgia Peace Officer Standards and Training Council (P.O.S.T) to provide Financial/Retirement Training for Law Enforcement. Peace Officers attending his training seminar are eligible to satisfy Continuing Education requirements in the State of Georgia.

Client service is a focus of NAII whether it is speaking with clients annually to review their personal accounts with Michael, providing options for additional services throughout the different stages in their life or simply answering any questions or concerns that may arise.

Michael is a graduate of Physics from Elizabethtown College in PA, a Life Insurance General Agent, and a Registered Representative of Lincoln Financial Securities Corporation.

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